The state of conversational agents in healthcare

Using conversational agents to improve access, engagement, patient care, and operational value

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What you'll learn

- Where conversational agents can have the most impact across the patient journey
- How leading organizations are scaling agents safely and effectively
- What it takes to build the right technology, data, and operating model foundations

The systems is breaking under its own weight

- Rising demand for care
- Workforce shortages and burnout
- Fragmented patient experiences
- Limited capacity for proactive outreach

The scale of the problem



Many conversational agents can help address these challenges by supporting patients between visits, guiding them to the right next step, and reducing the burden on clinicians and staff.

Source: Illustrative example for this report.

The access crisis meets scalable AI



Source: Illustrative example for this report.

Patient engagement is the fastest-growing category



Turning the phone channel from burden to asset



Cadence: reaching at-risk patients 30x faster



Scaling HCP relationships and patient adherence



Scaling the highest-volume call centers in healthcare

Instant Resolution for High-Volume Inquiries

Cost per resolution

A health-equity imperative

HIPAA, HDS, and data security





21 questions by role





Next steps



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